



PRIVACY POLICY

GENERAL

Your Personal Information is collected and used in various ways that we believe will help us provide you with exceptional quality service and administer our business, including, without limitation, those below.

Ordr.in and its' affiliated sites and applications collect personal information when you register with Ordr.in, when you use Ordr.in products or services, visit Ordr.in pages or the pages of certain Ordr.in partners, respond to surveys, and enter promotions or sweepstakes. Ordr.in may combine information about you that we have with information we obtain from business partners or other companies.

When you register or save a personal profile we ask for information such as your name, email address, phone number, and delivery address. You may choose to provide additional information such as culinary preferences and social network relationships such as on Facebook. When you register with Ordr.in and sign in to our services, you are not anonymous to us.

We collect and process credit card information that may be stored by Ordr.in or Ordr.in vendors at your request.

Ordr.in automatically receives and records information from your computer and browser, including your IP address, cookie information, software and hardware attributes, and the page you request. We may record details of your visits to our site such as which site attributes your click, the time you spend on different pages and how you use the scroll bar(s).

USE OF DATA

Ordr.in uses information for the following general purposes: to customize the content you see, fulfill your requests for products and services such as food delivery, improve our services, contact you, conduct research, display advertising, and provide anonymous reporting for internal and external clients.

DATA SHARING

Under limited circumstances we may share information with third parties:

When it is required to provide you with a service you request. We will only share the personal information required to provide the service you request. For example, we will provide a restaurant with your name and contact information so they can bring your order. Any third party that receives personal information from Ordr.in will agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.

We may share with third parties certain pieces of aggregated, non-personal information, such as the number of users who ordered a particular menu item, the value of specific or aggregated orders, or how many users clicked on a particular advertisement. Such information does not identify you individually.

Ordr.in may be merged with or its assets, including the Ordr.in website or websites managed or serviced by Ordr.in, may be sold to another business entity. Should a merger, sale or other disposition involving Ordr.in' assets occur, you should expect that some or all of your Personal Information may be shared with the merged or acquiring business.

UNDER 18 YEARS OF AGE

If you are under the age of 18, please make sure that you provide your Personal Information only after obtaining parental consent.

COMPLIANCE WITH LAW

Ordr.in will protect your Personal Information in accordance with the laws of the United States and the State of New York.

Occasionally, we may be required by law enforcement or judicial authorities to provide your Personal Information to the appropriate authorities. We will disclose your Personal Information if required by law, upon receipt of a court order or subpoena, or to cooperate with a law enforcement investigation. We reserve the right to report to law enforcement authorities any activities that we, in good faith, believe to be unlawful.

SECURITY OF PERSONAL INFORMATION

Your payment and personal information is always safe. Our Secure Sockets Layer (SSL) software is the industry standard and among the best software available today for secure commerce transactions. It encrypts all of your personal information, including credit card number, name, and address, so that it cannot be read over the internet.

CHANGES TO PRIVACY POLICY

Please note that this Privacy Policy may change from time to time with or without notification to you. Each version of this Privacy Policy will be identified by its effective date.

EFFECTIVE DATE

February 1, 2012